



**Sonoco Products Company**  
**Reconciliation of Non-GAAP Financial Measures**

In accordance with the SEC's Regulation G, the following provides definitions of the non-GAAP financial measures discussed during the Company's Financial Results Conference Call on July 22, 2010 together with the most directly comparable financial measures calculated in accordance with GAAP, and a reconciliation of the differences between the non-GAAP financial measures disclosed and the most directly comparable financial measures calculated in accordance with GAAP.

The following tables reconcile the Company's non-GAAP financial measures to their most directly comparable GAAP financial measures in the Company's Condensed Consolidated Statements of Income for each of the periods presented. These measures (referred to as "base") are the GAAP measures adjusted to exclude restructuring charges, asset impairment charges, environmental charges and certain other items, if any, the exclusion of which the Company believes improves comparability and analysis of the underlying financial performance of the business.

**For the three months ended June 27, 2010**

	GAAP	Restructuring/ Asset Impairment	Base
<i>Dollars in millions, except per share data</i>			
Income before interest and income taxes	\$ 90.4	\$ 2.5	\$ 92.9
Interest expense, net	8.5		8.5
Income before income taxes and equity in earnings of affiliates	81.9	2.5	84.4
Provision for income taxes	25.9	0.9	26.8
Income before equity in earnings of affiliates	56.0	1.6	57.6
Equity in earnings of affiliates, net of tax	3.0		3.0
Net income	59.0	1.6	60.6
Net (income)/loss attributable to noncontrolling interests, net of tax	0.0		0.0
Net income attributable to Sonoco	\$ 59.0	\$ 1.6	\$ 60.6
Per common share	\$ 0.58	\$ 0.01	\$ 0.59

**For the three months ended June 28, 2009**

<i>Dollars in millions, except per share data</i>	Restructuring/ Asset		
	GAAP	Impairment	Base
Income before interest and income taxes	\$ 57.3	\$ 10.4	\$ 67.7
Interest expense, net	10.1		10.1
Income before income taxes and equity in earnings of affiliates	47.2	10.4	57.6
Provision for income taxes	15.0	2.7	17.7
Income before equity in earnings of affiliates	32.2	7.7	39.9
Equity in earnings of affiliates, net of tax	0.8		0.8
Net income	33.0	7.7	40.7
Net (income)/loss attributable to noncontrolling interests, net of tax	0.6	(0.4)	0.2
Net income attributable to Sonoco	\$ 33.6	\$ 7.3	\$ 40.9
Per common share	\$ 0.33	\$ 0.08	\$ 0.41

**For the six months ended June 27, 2010**

<i>Dollars in millions, except per share data</i>	Restructuring/ Asset		
	GAAP	Impairment	Base
Income before interest and income taxes	\$ 166.0	\$ 6.5	\$ 172.5
Interest expense, net	17.0		17.0
Income before income taxes and equity in earnings of affiliates	149.0	6.5	155.5
Provision for income taxes	45.8	2.7	48.5
Income before equity in earnings of affiliates	103.2	3.8	107.0
Equity in earnings of affiliates, net of tax	4.3	0.3	4.6
Net income	107.5	4.1	111.6
Net (income)/loss attributable to noncontrolling interests, net of tax	0.0		0.0
Net income attributable to Sonoco	\$ 107.5	\$ 4.1	\$ 111.6
Per common share	\$ 1.05	\$ 0.04	\$ 1.09

**For the six months ended June 28, 2009**

<i>Dollars in millions, except per share data</i>	Restructuring/ Asset		
	GAAP	Impairment	Base
Income before interest and income taxes	\$ 102.0	\$ 17.6	\$ 119.6
Interest expense, net	19.7		19.7
Income before income taxes and equity in earnings of affiliates	82.3	17.6	99.9
Provision for income taxes	26.5	5.3	31.8
Income before equity in earnings of affiliates	55.8	12.3	68.1
Equity in earnings of affiliates, net of tax	0.9		0.9
Net income	56.7	12.3	69.0
Net (income)/loss attributable to noncontrolling interests, net of tax	0.0	1.1	1.1
Net income attributable to Sonoco	\$ 56.7	\$ 13.4	\$ 70.1
Per common share	\$ 0.56	\$ 0.14	\$ 0.70

Restructuring/Asset impairment charges are a recurring item as Sonoco's restructuring programs usually require several years to fully implement and the Company is continually seeking to take actions that could enhance its efficiency. Although recurring, these charges are subject to significant fluctuations from period to period due to the varying levels of restructuring activity and the inherent imprecision in the estimates used to recognize the impairment of assets and the wide variety of costs and taxes associated with severance and termination benefits in the countries in which the restructuring actions occur.