

Senior management changes announced

M. Jack Sanders, 53,



Sanders

previously vice president of the Company's Global Industrial Products group, has been elected senior vice president, Global Industrial Products. Sanders, a member of Sonoco's Executive Committee, joined the Company in 1987 as national sales and marketing manager, Wire and Cable Reels division, served as division vice president and general

manager, Protective Packaging, was elected a corporate officer and named vice president and general manager, Industrial Products, North America in 2001 and named vice president, Global Industrial Products in 2006.

Eddie L. Smith, 55, has



Smith

returned to Europe as vice president, Industrial Products and Paper Europe. He replaces James

Harrell who returned to the United States as staff vice president, Global Operating Excellence, Industrial Products. Smith, who was previously vice president, Customer and Business Development, joined Sonoco in 1971 and was

general manager for the Company's European consumer products operations and Flexible Packaging business in North America.

Javier Garcia, formerly

managing director, Industrial Products/Paper, Sonoco Mexico, is now division vice president and managing director, Industrial Products/Paper Sonoco Mexico. Garcia, a mechanical engineer, joined Sonoco Mexico as manager of the Company's Monterrey, Mexico, tube and core plant in 1980.

Roger P. Schrum, 51, previously director of corporate communications, became staff vice president, Investor Relations and Corporate Affairs. Schrum, who joined the Company in 2005 and has more than 20 years of business communications and investor relations experience, replaces Allan V. Cecil, 64, vice president, Investor Relations and Corporate Affairs, who is retiring, after 11 years at Sonoco and a 43-year career. ♦

designer and manufacturer of unique, customizable paper-based containers for a number of well-known consumer products in the lawn and garden, food and beverage, personal care, pet product and gourmet item markets in North America. Cin-Made also developed the revolutionary DorPak® rectangular composite pail, made from 85 percent recycled rigid paperboard that can be direct printed or laminated with polyester or metallic films. Manufactured for large-volume packaging ranging from one to 10 gallons in volume, DorPak pails provide consumer product companies with exceptional visibility on indoor and outdoor shelves and pallets. DorPak pails developed for Preen® brand lawn



New acquisitions improve Sonoco's competitive position

Sonoco completed four strategic acquisitions in the fourth quarter of 2006 that expanded its already extensive consumer packaging portfolio and will help the Company better leverage its worldwide tube, core and paper manufacturing capabilities.

In October 2006, Sonoco acquired the assets and business of Cin-Made Packaging Group, Inc., the Cincinnati, Ohio,

and garden products were named the Best in Class new packaging for nonfood consumer items by the Association for Industrial Metallizers, Coaters and Laminators in 2005.

"The Cin-Made acquisition was a strategic fit with Sonoco's industry leading rigid paper container portfolio," said Charles Sullivan, executive vice president of Consumer Packaging and Services. "We are excited to be the global producer of the innovative and popular DorPak

drum. This one-of-a-kind customizable container allows us to offer our customers another market-differentiating packaging solution.”

Sonoco’s year-end acquisition of the Clear Pack Company, of Franklin Park, Ill., a vertically integrated manufacturer of thermoformed and extruded plastic containers for consumer product and food services companies, adds new capacity and capabilities to the Company’s rigid plastic operations. The purchase of Clear Pack’s 240,000 square foot manufacturing and warehouse operation gives Sonoco an additional 14 new high-speed roll-fed thermoformers capable of running high-impact polystyrene (HIPS), polypropylene (PP), high-density polyethylene (HDPE) and oriented polystyrene (OPS), and five extrusion lines that can extrude a variety of high-impact polystyrene and polypropylene blends as well as new co-extrusion and multilayer in-line lamination capabilities.

Sonoco also bought Ahlstrom Corporation’s remaining 35.5 percent interest in Sonoco-Alcore, S.a.r.l. and the remaining 75 percent interest in Demolli Industria Cartaria S.p.A., Italy’s largest manufacturer of tubes and cores and recycled paperboard, giving Sonoco 100 percent interest in 30 tube and core plants and seven paper mills in Europe and the United Kingdom.

“Purchasing the remaining interest in Demolli further strengthens our competitive position in Europe, allowing us to fully integrate our European operations and better leverage our worldwide tube, core and paper manufacturing capabilities,” said Harris E. DeLoach Jr., Sonoco chairman, president and chief executive officer. ♦

Sonoco’s Web site has a brand new look

The Company recently unveiled a new enhanced global Web site, www.sonoco.com, which provides increased functionality, a contemporary design and quick access to detailed information about



Sonoco’s products and services. With just one click on the homepage, customers can retrieve details on the nearly 40 product, 10 service and 40 market categories that cover the thousands of packaging products and services Sonoco offers. ♦

Awards & Recognition

Two Sonoco packages have been named **2006 AmeriStar Award** winners by the Institute of Packaging Professionals (IOPP). Later in 2007, Sonoco and customer Cadbury Adams™ will receive coveted AmeriStar Award statutes for Sonoco’s new Trident® gum 18-count, laser-score package that opens like a package of cards. Sonoco’s second AmeriStar award is for the new multilayer, thermoformed, oval-tapered plastic tub that Hampton Farms® is using for its line of gourmet roasted peanuts.

Four Sonoco packages—the Lipton® Tea to Go iced tea mix flexible stick pack, smooth plastic retort bottle for Cool Java™ ready-to-drink coffee, Readifoods Tesco Temptations Fruit and Snack Mix Sono-wrap® single-wrap canister



and the Kleenex® Tissue Cup composite can—were finalists in the **Pack Expo International 2006 Selects awards programs** and were featured in the Showcase of Packaging Innovations at the Chicago, Ill., U. S., trade show in early November. Exhibitors and attendees were asked to choose the show’s best products. The Lipton Tea stick pack finished third and the Cool Java coffee bottle came in fifth.

Rhodia Latin America selected Sonoco do Brasil as its **2006 Packaging Supplier of the Year** from among its 1,495 suppliers. The award was presented in October by Latin American Rhodia President Marcos De Marchi, who said the annual award is granted as a result of a meticulous assessment of the supplier’s products and services.

The Pee Dee Area Council of the Boy Scouts of America named Sonoco Chairman, President and Chief Executive Officer Harris E. DeLoach Jr. its **2006 Distinguished Citizen.** ♦

