



Reel Innovation. Real Solutions.

Get more productivity with the strength, service and reliability of Sonoco reels and spools



Your smartest choice for service, selection, size and performance

Every reel and spool you get from Sonoco reflects the strength and longevity of an industry leader. Constructed with the best combination of materials and engineering, our reels give you a safer package designed to withstand the toughest environments. From the time of manufacture to final end use, Sonoco reels and spools represent our commitment to improving productivity and protecting the integrity of your product.

As one of the world's largest manufacturers of high-quality reels and spools Sonoco gives you a better combination of service, quality, strength and reliability—the combination that makes Sonoco the reel choice for better manufacturers of wire and cable, hoses, cordage, flexible pipe and more. While every wire and cable reel you buy from us is tailored to your unique specifications, it remains true to the high standards of a company that has valued and served its customers for more than 115 years.

Your best reel and spool solutions come from a focus on cost consciousness, not price sensitivity. That's why efficient manufacturers look to Sonoco for innovations that help your business work better. Wherever you are, the global strength and resources of Sonoco stand ready to address your packaging, protection and transportation challenges. Our service centers throughout North America—as well as design and development resources around the world—are committed to providing the best engineered solutions and material compositions to meet your needs today and long into the future.



About Sonoco

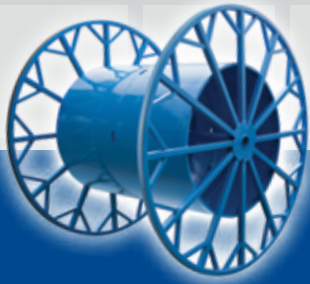
Founded in 1899, Sonoco (NYSE: SON) is a \$multi-billion global manufacturer of industrial and consumer products and provider of packaging services, with hundreds of operations serving customers around the world. Sonoco is a proud member of the Dow Jones Sustainability World Index (DJSI), a global composite index that tracks the financial performance of the leading sustainability-driven companies worldwide in terms of economic, environmental and social criteria.

Sonoco is respected and widely recognized for our corporate commitment to sustainability.

MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM

ROBECOSAM
Sustainability Award
Silver Class 2015





Tubular steel reels



Corrugated steel reels



Steel process reels

Lightweight shipping reels ideal for pipe and conduit. Flange diameter size of 36" (914mm) or larger; detachable flange; refurbishable.

Construction:

- Durable tubular steel flanges and drum
- Sturdy locking pins on modular, knock-down designs secure detachable flange

Modular design benefits:

- Lightweight—can be handled by one person
- Better trailer utilization reduces freight costs

Ideal for:

- Infrastructure (wire rope, cable, conduit)
- Oil, gas and marine

Accessories:

- Coil spear
- Coil storage rack
- Coil cradle

Industry leading, reusable design for heavy-duty wire and cable applications. Flange diameters ranging from 30" to 158" (762mm to 4013mm); reusable, returnable and refurbishable.

Construction:

- Rims of flat bar or I-beam
- Fabricated from commercial quality hot-rolled steel sheet and bar
- Finished with an environmentally safe, high-pressure hot phosphate wash

Process options:

- X-bracing inside drum
- Continuous hub
- Back plates on cross members
- Extra heavy-duty construction for in-process use

Ideal for:

- Power transmission, control and distribution
- Telecommunications (wired, wireless, satellite, CATV)
- Oil, gas and marine
- Infrastructure (wire rope, cable, conduit)
- Elevator cables

Custom-designed process reels for all take-up and take-off solutions in heavy-duty processing industries. Flange diameters ranging from 30" to 162" (762mm to 4115mm); reusable, returnable and refurbishable.

Ideal for:

- Power transmission, control and distribution
- Telecommunications (wired, wireless, satellite, CATV)
- Elevator cables
- Infrastructure (wire rope, cable, conduit)
- Oil, gas and marine
- Commercial and industrial buildings

Custom Steel Reels

Sonoco engineers can design a reel to your specific application including load ratings of **150,000 lbs. or more!**



Call us about your custom fabricating needs. We can design, specify and fabricate one-way and returnable wood and steel packages.



Other steel fabricated products from Sonoco:

- Reel chocks
- Reel cradles
- Steel pallets
- Steel racks
- Stem packs
- Wire baskets



Sonoco's EcoReel® recycling program

More than one million new nailed wood reels are purchased in the U.S. each year. Typically only ten percent of all wood products are recycled today. Yet Sonoco renews almost 20 percent of new wood reels through the EcoReel® recycling program—the most comprehensive, cost-effective reel recycling program in the industry. Sonoco collects used wood and polyfiber reels from utility companies, contractors and distributors, repairs and refurbishes them, and then returns them to wire and cable manufacturers to reuse. As Sonoco reels come full circle, they:

- Make reel recycling effortless with a customized EcoReel program designed to meet your specific needs
- Save on your costs of disposal and landfill fees
- Help you fulfill your commitment to environmental stewardship and sustainable processes
- Help you generate an excellent marketing and sales tool with regular reports detailing how many trees and how much landfill space you have saved, as well as the estimated landfill costs that were avoided

Become more earth friendly

The Eco®Reel logo on your reel shipments is a sign of earth-friendly business practices and quality reels. With service centers covering over 600 cities across North America, Sonoco can give you the kind of attention you would expect from an industry leader—and a company with a long history of sustainable business practices. Contact your Sonoco representative to learn more, or to get started:

sonoco.com/reels
800/633-3962

Sonoco reels service centers



Sonoco reels and spools

Wood, polyfiber and steel reels: 3040 Hwy. 31 South • Hartselle, AL 35640 • +256/751-5037 • fax +256/751-5101

Plastic reels and spools: 87 Center St. • Chatham, NY 12037 • +518/392-1700 • fax +518/392-2022

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