



Reinvent your brand without reinventing your manufacturing process.



Well-designed packaging is a brand manager’s greatest tool to engage with the overwhelmed consumer. Packaging should be more than just a container for your product. It should work hard at every stage of the product life-cycle: engaging shoppers, inspiring purchases, protecting the product and serving the end user. And now there’s a way to revolutionize your shelf presence without changing your filling process.

Natural packaging provides natural advantages

In the U.S., about 6 in 10 primary shoppers look for food and beverage packaging that can be recycled or repurposed. The EcoSeal container is made with recycled,* recyclable and renewable fiber—making it a responsible choice from the beginning to the end of its lifecycle.

Introducing Sonoco’s EcoSeal™ paper-bottom can,

the newest member of our EnviroSense family of sustainable packaging, EcoSeal supplies customers with the strength and performance of Sonoco’s traditional paperboard container while adding a customizable paper bottom and a package that meets the “Check Locally” requirements, which is great for your brand and your customers. Offering speed to market with a low capital investment, Sonoco’s EcoSeal container is perfect for short-run initiatives—like holiday promotions, new product trials and small SKUs.



Change your package, keep your flexibility

The EcoSeal can comes with a network of contract fillers and technical service expertise ready to serve your brand’s packaging and fulfillment needs. By leveraging this program, brands can remain flexible, minimizing risk and opening up fixed assets for other products.

*While no less than 65% of the fiber content of the EcoSeal package comes from recycled material, the exact percentage is specific to can size and can be provided upon request.

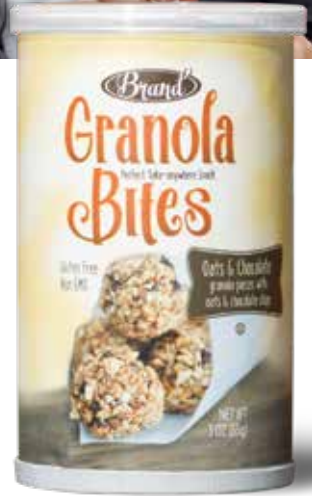


Built into every Sonoco paperboard container:

- | A variety of heights and diameters, allowing your brand a demanding presence on the retail shelf and easily adaptable to fit special usage occasions or retail space considerations
- | Smaller single-serve sizes perfect for consumers on the go—providing portability, reclose and product protection in travel bags and cupholders.
- | A portfolio of labeling and printing options allowing your brand to create eye-catching product displays and capture the consumer's attention.
- | 22 locations in North America, allowing us to ship in proximity and save you time and money. Our plants provide a built-in contingency plan—assuring qualified secondary manufacturing locations in the event of a natural disaster or catastrophic manufacturing issue.

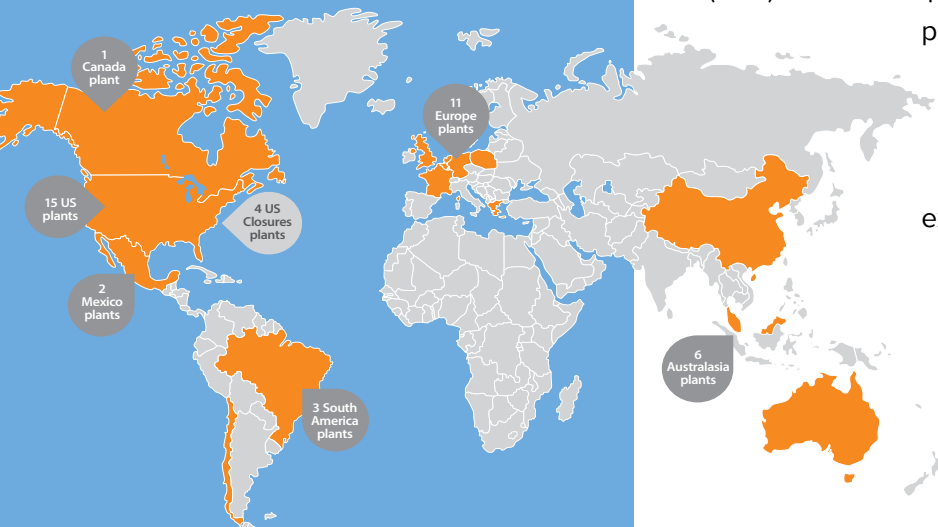
Rigid paper containers offer a flexible solution

Leveraging the features and benefits of Sonoco's traditional paperboard container while introducing a customizable paper bottom, Sonoco's EcoSeal™ container is a turn-key commercial solution that includes:



Unique to EcoSeal containers:

- | Customizable paper bottom closures featured in natural, silver and white tones.
- | Sonoco encourages EcoSeal can customers to pursue a How2Recycle® label through the Sustainable Packaging Coalition (SPC). Membership information on the SPC's How2Recycle labeling program can be found at www.how2recycle.info.
- | Access to our manufacturing program and Sonoco's extensive network of contract fillers and technical service expertise for a seamless execution of your next product launch.



For more information, email 360solutions@sonoco.com