



SmartSeal® FRESH Produce Lidding

Smart Produce Packaging Attracts Smart Shoppers

Shoppers are smarter and more discriminating than ever before. They're making brand choices based not just on the quality of the actual product, but on the benefits delivered by the packaging. They're looking for more sustainability, transparency, convenience, portion control and security. With all of these benefits in mind Sonoco developed our patented SmartSeal® Fresh line of lidding solutions.

To support the variety of products in your portfolio, we've created a variety of lidding solutions that deliver unique properties to match your specific needs. These include:

- Micro and macro laser perforated structures
- Customization to match desired oxygen and moisture transmission rates
- Uncompromising seal quality
- Anti-fog technology
- Convenience-driven resealable lidding options
- Tamper evidence
- Eye-catching graphics and high-quality printing capabilities
- Customizable opening features-location and size



Our Product Line Designed to Match Your Product Line

SmartSeal® Fresh PL	<ul style="list-style-type: none">• Peels cleanly• One-time removal
SmartSeal® Fresh RS	<ul style="list-style-type: none">• Resealable• Weld bond of lidding to tray
SmartSeal® Fresh RL/RLX	<ul style="list-style-type: none">• Integrated reseal technology• Weld bond of lidding to tray• Built-in tamper-evidence• Corner (RL) or center (RLX) pull tab



For more information on how our SmartSeal Fresh lidding solutions could help raise the lid on your sales and marketing efforts, email us at: flexibles@sonoco.com, or visit us online at www.sonoco.com.