




# ENVIROSENSE™

Packaging with tomorrow in mind™

At Sonoco we recognize the critical importance of developing sustainable packaging solutions that will protect and preserve our planet for future generations. We also recognize, holistic solutions of any kind require genuine curiosity, focused thought and an exploration of new ideas, materials and processes that can help answer the challenge before us.

And while the end result may take the form of a package, getting there demands a special mindset, a unique perspective, a passionate curiosity and an authentic commitment to truly change the world we live in.

This is what has led us to the creation of EnviroSense™ from Sonoco. Our EnviroSense portfolio crosses a range of packaging materials, including cans made from 100-percent recycled paperboard, rigid plastic packaging containing post-consumer recycled content, mono-material flexible substrates that are recyclable, and innovative packaging made from agricultural fibers. EnviroSense is more than just a packaging portfolio, it's a way of thinking, a sensibility and a philosophy that guides our development of innovative, sustainable packaging.

**Packaging, with tomorrow in mind™**

[www.sonoco.com/envirosense](http://www.sonoco.com/envirosense)





## Your Sustainability Story is Our Sustainability Story

**At Sonoco,** we work to be a collaborator, not just a supplier. And that means understanding your brand's sustainability story and goals, and contributing what we can to get you where you need to be. We work with our partners to help them reach their own unique goals, like:

- 100% recyclable packaging
- Packaging made from 100% recycled materials
- Lightweighting packaging to reduce overall carbon footprint
- Maximizing packout efficiency to reduce pallets/trucks
- Achieving Zero Waste to Landfill status at facilities
- Modeling shelf life and assessing barrier needs to avoid overpackaging
- Reducing denting and other packaging damage to avoid waste at retailers and in homes
- Providing compelling marketing and billboarding opportunities alongside maximized shelf life to minimize

### Our Commitments

Using 2014 as our new baseline, our commitment through 2020 is to:

- Reduce normalized global energy usage by 1% annually, which we believe will result in a further 1% reduction in GHG emissions (or reducing GHG emissions by 5% through 2020).
- Reduce normalized water usage by 5% through 2020.
- Achieve Sonoco Sustainability Star award status at an additional 10% of the Company's operations by significantly diverting landfill wastes. Also, continue working with our customers to demonstrate total landfill diversion from their operations in North America and Europe.
- Demonstrate further improvement in employee safety, diversity and engagement.

### Sonoco's Sustainability at a Glance

**At Sonoco, we believe People Build Businesses by Doing the Right Thing. This principle guides all our actions—maintaining our commitment to our customers, treating our employees with respect, delivering shareholder value, making a positive impact in the communities where we live and work, and taking steps to lessen our impact on the environment.**

- **Sonoco recycles or causes to be recycled the equivalent by weight of 75% of the products we place into the marketplace.**
- **Sonoco was named in Barron's Top 100 Most Sustainable Companies for 2019.**

**Certifications** Sonoco's U.S., Canadian, U.K., Brazilian and one of our Mexican mills are certified to one or more fiber certification programs. These are: the Forest Stewardship Council® (FSC®), Sustainable Forestry Initiative® (SFI®) and the Program for the Endorsement of Forest Certification® (PEFC®) Chain of Custody and Due Diligence System Standards. Additionally, we have plants in our composite can packaging, tubes & cores, and packaging carton operations certified to these programs and producing certified packaging. Overall sales (certified and not) by these mills and fiber certified plants is equal to 15% of Sonoco's revenue. All but three of our 19 global paperboard mills use 100% recycled fiber in their production. Some amount of responsibly-sourced virgin fiber is needed for select grades of paperboard. The amount of recycled fiber in our composite cans range from 60 to 80+ percent, depending on the product specifications for the package. On average, the amount of recycled fiber used in our industrial tubes and cores exceeds 95 percent.

